

DENTAL ARTISTRY

DONALD REID DDS

Summer 2008

From Dr. Reid

Happy Fathers Day *A Gift From Dad*

My father, born Nicholas Czytajlo, was raised on a rural Pennsylvania farm by his immigrant parents. He along with 5 siblings worked seven days a week when they weren't involved in school activities. There he experienced life's simplest and most treasured values, namely love and respect for God and family, fulfillment from a job well done, appreciation for restful sleep and enjoyment from good food. A family that farmed together to survive the great depression have first hand knowledge of team-building. Healthy strong bodies were required not optional for looking fit.

At 86, he still maintains perfect full time job attendance! I've never heard him belittle another nor display unwarranted anger.

He loved my mom faithfully.
Some gifts can't be packaged.

Thanks Dad

Don Reid DDS, FICOI

turnthepage

Get the competitive edge!

Prevent tooth loss, now!

Restore your smile: reclaim your life!

Dr. Reid Performs Computer Guided Implant Surgery *Precisely and Safely*

The highest standard of implant surgery is now available.

"After a patient has a CT scan, a 3-D plastic model of the skull is produced on which I perform the actual surgery. That allows the lab, www.sequencedental.com, to design

a surgical guide to direct the actual surgery as well as teeth position over the implants."

According to Dr. Reid, "This technology lets me confidently place a full upper arch of 8 implants in less than 2 hours! It is remarkable."



- 1 The pre-surgery on the 3D skull.
- 2 The implants in lab on stone model.
- 3 The temporary teeth fitted to implants in lab.
- 4 Minimally invasive surgery using computer designed guide.
- 5 Implants in mouth exactly as on pre-surgery model.

Contact us at (530) 587-9560 or bitefx@yahoo.com

Set The Trend

Select your cosmetic veneer option

There's a definite trend among men who choose to revitalize their appearance in the competitive workplace. They're opting for non-surgical procedures that increase facial volume and require only minimal or no downtime. For many, veneers are the non-surgical cosmetic option of choice. Here's why.

When veneers are bonded to your teeth, they can be matched to both the color and natural contours of the rest of your smile, and you can...

- ▶ **Look younger** by adding volume to the lower third of your face and minimizing fine wrinkles.
- ▶ **Camouflage** exposed roots and restore esthetic proportions to your smile.
- ▶ **Close gaps** between your teeth.
- ▶ **Repair** chips and cracks.
- ▶ **Straighten** slightly crowded or overlapping teeth without braces.
- ▶ **Brighten** your teeth and cover even severely stained teeth.

Veneers are hand sculpted from beautiful ceramics by trained technicians. Built-in translucence mimics natural enamel and allows some of the inner light to shine through.

Veneers really are *super* natural! Once applied, they act as a shield for your teeth. Porcelain material is highly resistant to oral bacteria and to permanent staining from smoking, coffee, tea, and food.

Men and women who want to look more successful and more energized in *any* environment can enjoy the advantages of even, straighter-looking, whiter teeth!

Please come and see us at our practice for a cosmetic veneer consultation.



BEFORE

look younger

close gaps

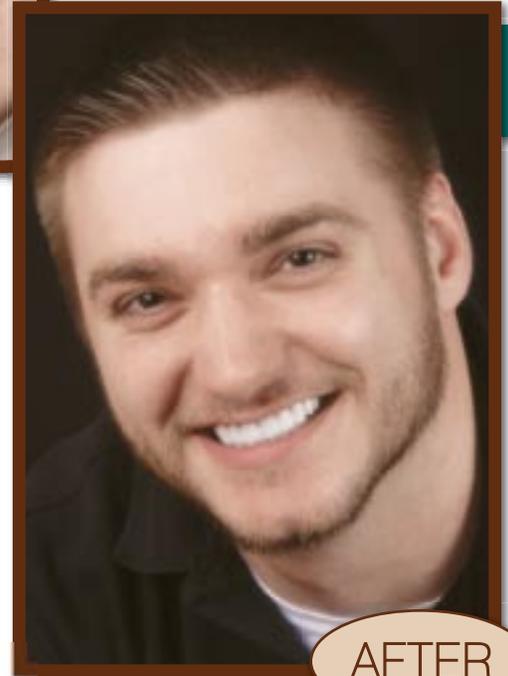
repair

straighten

brighten

camouflage

VENEERS



AFTER

Avoid Gum Disease

Here's how...

Chances are you will be affected by gum disease at some point in your lifetime. Initially it often appears without symptoms, but it is progressive and is the leading cause of tooth loss in adults. Furthermore, without treatment, bone loss in your jaw is inevitable and can alter your facial appearance, speech, and diet over time.

What We Can Do

Perform regular exams and cleanings to remove plaque, the disease-causing biofilm that builds up on your teeth and can harden into tartar.

Provide brushing and flossing instruction and explanations about your oral health needs.

What You Can Do

Schedule and keep regular dental examinations and cleanings to ensure the health of your smile! Remember, with early diagnosis, gum disease can be reversed!

Commit to a smile-saving routine of proper brushing, flossing, and healthy eating at home.





2 Quick Fixes Ready? Set. Go!

Your face is *the* most looked-at part of your body. And your mouth is the first feature that everyone looks at! Dramatically enhancing your smile can instantly lift your self-confidence, and you can even get transformative results over your lunch break.

These two tried and tested procedures will let you see a new you in no time and without invasive surgery...

Whitening - We can design and supervise whitening that may lighten your teeth by up to eight shades! Safe, reliable, and predictable teeth whitening technology may even remove stains caused by illness or medication.

White Bonding - We can cover the deepest stains by bonding material directly onto your teeth, and we can use it to replace older stained or silver fillings!

Choose one technique or two ... it's up to you!

What's On Your Menu?

Smile savers!

Brushing and flossing to remove yellowing plaque is an essential strategy to keep your brightest smile. But for at least some of the time, start dining *white... and light!*

Add low-fat milk to sugar-free coffee or substitute with skinny lattes.

Swap black tea for green which has beneficial antioxidant properties.

Switch from stain-producing desserts like blueberry or cherry pie to fresh or baked apples, pears, or gooseberries.

Rethink soy and Worcestershire sauces and consider yogurt or trans-fat-free oils flavored with white vinegars, herbs, or garlic.

Replace red wine with white, and dark berry juices with light.

Avoid...

■ hot and cold liquids that expand and contract tooth structure, creating fine lines and cracks into which stains can penetrate;

■ regular consumption of acidic foods and drinks that can soften enamel and encourage staining.

Suit Yourself!

4 ways to restore your smile

You know, when even one of your teeth becomes severely damaged or is lost altogether, it can affect more than your appearance and self-confidence. With time, your speech can be affected and your food choices limited. That's why restorations including fillings, crowns, bridges, and implants were invented. They can restore natural-looking form and function.

Here's how restorations work.

A **filling** is a restoration that repairs part of a damaged tooth. When modern composite or ceramic materials are combined with precision techniques, fillings can fit and fill most types of cavities without removing large amounts of healthy enamel. And they can be color-matched to look completely natural.

A restoration that strengthens and protects the tooth is called a **crown** and you may have heard it called a cap because it actually caps the entire tooth.

A **bridge** is a combination of crowns and artificial teeth that closes a gap left by a missing tooth (or teeth), restoring your smile and redistributing the workload.

An **implant** is an artificial crown and root which is permanently implanted right into your jawbone. Once placed, it acts like a natural tooth to avoid bone loss and prevent drifting of surrounding teeth. Different implant types and techniques are available to provide individual solutions, from replacing one tooth to anchoring dentures securely.

Whatever your need, restorative treatments can save time, money, and your smile!

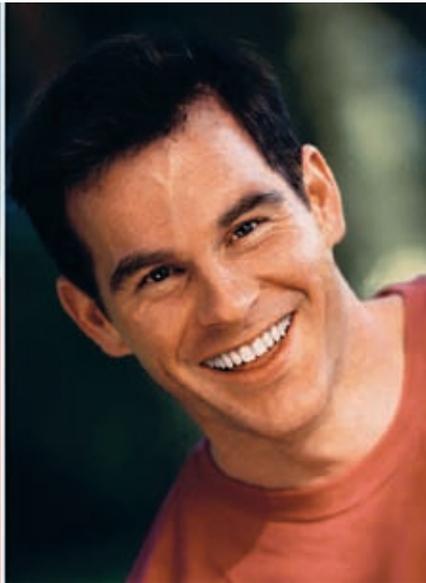
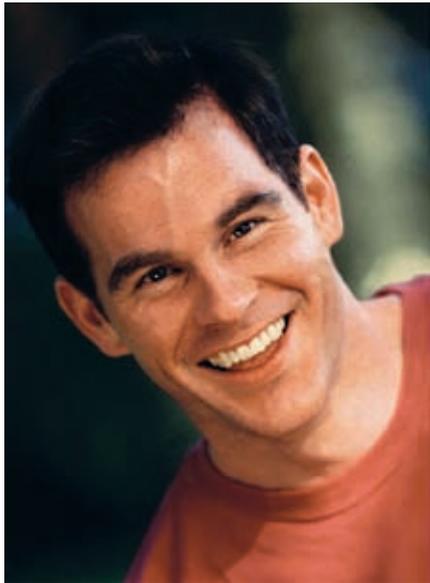
IMPLANT & VENEERS



COMPOSITE FILLINGS



THE SMILE OF YOUR DREAMS...



SEE IT NOW!

Dr. Reid always begins any treatment with the "End in Mind" now it is "In Sight".

STEP ONE:

Come in and get your picture taken. If you have ever seen a smile you especially like, bring in a picture of it.

STEP TWO:

Dr. Reid works with Photoshop to design a smile' to fit your face.

STEP THREE:

A 3-D template is made to make the virtual smile a reality. Temporary teeth allow you to "Test drive" your new smile before final approval of shape and color.

CALL NOW TO ARRANGE A COMPLIMENTARY PHOTO SHOOT AND VIRTUAL PREVIEW.

START SAVING PICTURES OF SMILES YOU LOVE!

Quotable Quotes
If you love your work, you'll never work another day the rest of your life.

officeinformation

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