

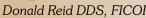
### A Forgettable Experience... Peaceful and relaxing dentistry

### That sounds like an oxymoron but it isn't.

50% of the population avoid dental appointments and have compromised oral health and avoidable tooth loss due to fear. Sadly, 18,000,000 Americans have no natural teeth in their mouth and another 12,000,000 are missing all of their upper teeth to total 30 million! We offer a solution to unnecessary tooth loss that benefits our clients on a daily basis.

We prescribe two small blue pills, Triazilam, you take one hour before your visit. A companion will drive you to our office and by the time you arrive, you'll be very drowsy. You'll be escorted into a comfort room and covered with a warm blanket. While you're totally relaxed and comfortable, we'll take care of your dental needs and monitor your vital signs. Oral sedation is very safe and as its benefits are effective for several hours, your companion will accompany you home.

The only thing standing between you and getting the dental care you need and want is a couple of tablets of medication.







Donald Reid DDS, FICOI Dental Artistry 10330 Donner Pass Road Suite A Truckee, CA 96161

Office Hours Mon-Thu 8:00 am - 5:00 pm

Email bitefx@yahoo.com

#### **Our Services Include:**

- Personalized Cosmetic Dentistry
- Esthetic Implant Dentistry
- Conscious Sedation
- Single Visit Ceramic Crowns
- Preventive Periodontal Care
- Bite Disorder Treatment

### Visit our website @ www.tahoedentalartistry.com

Call Today! (530) 587-9560

## Founder Of Microscope Dental Academy

#### Dentistry isn't brain surgery but...

In 2002, Dr. Reid was a speaker and co-founding father of the inaugural meeting of the Academy of Microscope Enhanced Dentistry. www.microscopedentistry.com

In 2000, Dr. Reid's wife, Marilyn was diagnosed with a benign tumor of the brain. The Reid's sought diligently for the best possible surgeon and found the right one. Not only was the surgery successful, Marilyn was skiing two months later. The neurosurgeon encouraged Don to explore the use of



microscopes for dental procedures. The enhanced information from magnification was the key to surgical success. In 1970, before microscopic neurosurgery, the identical surgery had an 80% mortality rate!

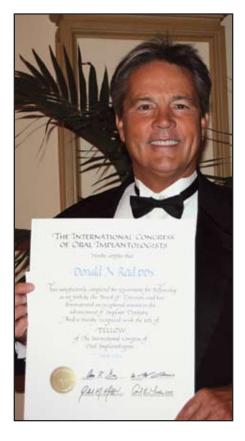


### Fellowship Award from International Congress of Oral Implantology

Dr. Reid was recognized for academic and clinical achievement by the world's largest implant organization. This is the second highest award with Diplomate being the highest.

Don's postgraduate training occurred at the Misch International Implant Institute, <u>www.misch.com</u>, in Beverly Hills, Michigan. The institute is recognized worldwide as a premier training program. Carl Misch DDS, PHD personally recommended and presented the award to Dr. Reid.

Dr. Reid is one of only 4% dentists in the United States that perform both the surgical placement and prosthetic restoration of dental implants.



### Software Animations Gain World Wide Acclaim

Truckee resident and Dr. Reid animate an ideal and destructive Bite



Dr. Reid and Doug Brown: inventors of BiteFX



"There is a major void in traditional dental education as it relates to understanding all the workings of the jaw bones, joints, muscles, ligaments and relationship to the teeth as one bites together." According to Dr. Reid and when things are out of harmony with the bite havoc ensues. A destructive bite produces tooth wear, fracture, movement as well as gum and bone disorders and headaches too!

Twenty seven years ago, Dr. Reid began studying and exploring all current approaches to treating bite disorders.

In 1992 by studying with Dr. Peter Dawson, <u>www.dawsoncenter.com</u>, perhaps the most influential clinician in the history of dentistry, Dr. Reid's searching ended.

Along with Doug Brown of *Dynamic Thought*, Dr. Reid developed *BiteFX* software <u>www.bitefx.com</u>, which is s a series of 3-D animations that depict what he learned.

The Dawson Center, private and public universities and institutions are now using BiteFX to enhance teaching. Dr. Reid speaks regularly to dental study clubs about bite disorders.

# A Beautiful Smile... Can Improve Your Face Value

Actual patient undergoing transformation using ceramic veneers



The teeth are worn, shortened & discolored.





Using Putty like material, Dr. Reid re-creates natural tooth shape and size to fit the face.

Using 3-D models and digital photography Dr. Reid and his ceramist attain beautiful life-like results.

If you would like an analysis of your smile for both beauty and function, please contact Dr. Reid.



I've been working with my wife, Marilyn for over twenty years. I can't imagine what our organization would be without her. Her Nordstrom's like service, professional demeanor, humor and warmth are self evident. We love our work life and our family life with a similar passion. When I am not practicing dentistry I am hiking, fishing or backpacking in beautiful Lake Tahoe with Marilyn.

atients Talk!

"Dr. Reid's impeccable eye for aesthetics is amazing. I have several dentists in my family and they've commented that the work done by Dr. Reid was, truly some of the finest cosmetic dentistry they had ever seen."

Brinn Wellise President/Owner Switchback PR + Marketing, Inc. Truckee, CA





"From the age of 12 onwards, I would look in the mirror and be unhappy with my teeth. This was because of a cycling accident that damaged many of my front teeth.

Fast forward for 54 years of unhappiness when I met Dr. Reid who commented on my attire and the fancy car I was driving but quickly uncovered my Achilles heel by saying I did not have a mouth and smile to match. He was right and it was like someone had just turned on the light.

During the past few months, I've had Dr. Reid design and restore my smile. Almost everyone of my friends, and even family members who are always stingy with complements, remark on the wonderful transformation.

I'm extremely happy and have the smile I've always wanted."

Ron Randolph-Wall Founder/CEO Quantum Loyalty Systems Incline Village, NV

"In all my years as a star performer with the Ice Follies, I never had the smile I desired. Because of the amazing skill and artistry of Dr. Donald Reid, my smile sparkles"

Jill Shipstad Skating star with Shipstad's Ice Follies Choreographer for World and Olympic competitors Minden, NV



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PNP 14304

We'd love to welcome you to our practice! Call Today!

530.587.9560



Donald Reid DDS, FICOI

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Truckee, CA 96161

**Dental Artistry** 

Suite A

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